



## **Rhetorical and literary terms**

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<b>Accumulation</b>	Heaping up similar ideas or images expressed in different ways
<b>Alliteration</b>	Repetition of similar consonants  “Let us go forth to lead the land we love.” J. F. Kennedy,  “Veni, vidi, vici.” Julius Caesar
<b>Anacolouthon</b>	Beginning a sentence in one grammatical structure and finishing in another
<b>Anadiplosis</b>	“Doubling back”: the rhetorical repetition of one or several words; specifically, repetition of a word that ends one clause at the beginning of the next.  “Men in great place are thrice <u>servants</u> : <u>servants</u> of the sovereign or state; servants of fame; and servants of business.” Francis Bacon
<b>Anaphora</b>	Repetition of the same word at the start of successive clauses, sentences or verses  “We shall not flag or fail. We shall go on to the end. We shall fight in France” Winston Churchill  “Nihil agis, nihil moliris, nihil cogitas” Cicero
<b>Antithesis</b>	Presenting a contrast of ideas through balancing words  “ <u>Extremism</u> in defense of liberty is no vice, <u>moderation</u> in the pursuit of justice is no virtue.”  “Brutus: Not that I loved <u>Caesar less</u> , but that I loved <u>Rome more</u> .” Shakespeare, Julius Caesar
<b>Apostrophe</b>	Suddenly turning away from the main narrative or discussion to address a person
<b>Assonance</b>	Repetition of similar vowels  “O fortun <u>atam natam</u> me consule Romam!” Cicero, de

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	consulate
<b>Asyndeton</b>	Omission of a conjunction “abiit, evasit, erupit” Cicero
<b>Bathos</b>	Deliberate anticlimax, lowering from a higher to a lower tone
<b>Brevitas</b>	Conciseness of expression
<b>Chiasmus</b>	Mirror-image word order (ABBA)  pacis ornamenta et subsidia belli. Cicero  A     B             B     A
<b>Ecphrasis</b>	A self-contained departure within a passage into a particular topic, often a place in nature
<b>Ellipsis</b>	Omission of a word required for complete sense  “quid multa?” for “quid multa <i>dicam</i> ?”
<b>Enjambment</b>	Running over a clause from one verse line to the next without a pause  “tum vero manifesta fides, Danaumque patescunt <u>insidiae</u> ” Virgil, Aeneid 2
<b>Exordium</b>	Introduction to a speech
<b>Hendiadys</b>	Expression of a single idea by two nouns connected by “and”, instead of a noun and an adjective  “ingenium et audacia” – literally “character and audacity” i.e. “natural audacity”  “It sure is nice and cool today!” (for “pleasantly cool”)
<b>Homoeoteleuton</b>	Words in close proximity have the same ending  “He is esteemed eloquent which can invent wittily, remember perfectly, dispose orderly, figure diversly”
<b>Hypallage</b>	Transference of an adjective to a noun to which it does not really belong

“ibant obscuri sola sub nocte” “they went, dark, beneath the lonely night” – when it is, literally, the night which is dark, and the people who are lonely

**Hyperbaton** Emphatic change from usual word order (see also **hysteron-proteron** and **anastrophe**, types of **hyperbaton**)

“per te deos oro” = per deos te oro

“Speluncam Dido dux et Troianus eandem” Virgil, Aeneid 4  
For “Dido et dux Troianus”

**Hyperbole** Exaggeration

“Da mi basia mille, deinde centum,  
Dein mille altera, dein secunda centum,  
Deinde usque altera mille, deinde centum.” Catullus

**Hysteron-proteron** The presentation of two or more ideas in an illogical order

“moriatur et in media arma ruamus” Virgil

**Imagery** Identification or comparison of something with another idea (see **simile** and **metaphor**)

**Intertextual reference** Reference in one text to something in another

**Irony** Where something is said but something else meant. In particular **dramatic irony**, where a character says one thing, but the reader/audience understands something else of which the character is unaware

**Juxtaposition** Emphatic placing of two words/ideas next to each other

**Litotes** Deliberate understatement

“non laudo” for “culpo”

“salve, nec minimo puella naso” Catullus

“a not very small nose”

**Metaphor** Imagery which identifies something with some other idea

“sentina rei publicae” (the dregs of the Republic) for “turpissimi cives”

**Metonymy**

Change of name

Mars = war

**Onomatopoeia**

Where the sound of the words reflects their meaning

“At tuba terribili sonitu taratantara dixit.” Ennius

“tintinnant aures” Catullus “My ears are ringing”

**Oxymoron**

A deliberately self-contradictory idea

“Festina lente.”

“I must be cruel only to be kind.” Shakespeare, Hamlet

**Parody**

A humorous, exaggerated imitation

**Pathetic Fallacy**

The attribution of human emotions to inanimate things

**Pathos**

A feeling of sadness or pity

**Periphrasis**

Circumlocution, describing something in a roundabout way

**Peroration**

Conclusion

**Personification**

Describing something inhuman in a human way

**Pleonasm**

Deliberate verbosity

“atra nox”

**Polyptoton**

Use of the same word in swift succession in different forms

“*puer puerique* parens”

**Polysyndeton**

Repeated, emphatic use of conjunctions (in a list)

“Horae quidem cedunt et dies et menses et anni” Cicero, De Senectute

**Praeteritio**

Announcing that you intend to omit something and then going on to talk about it

<b>Prolepsis</b>	Anticipation  “ducem missum” = “sent <b>to be</b> a leader”
<b>Prosopopoeia</b>	Addressing an idea or abstract concept as a real person
<b>Rhetorical question</b>	A question which expects no answer
<b>Sarcasm</b>	Biting irony
<b>Satire</b>	Exposure of the weaknesses of society or individuals through caricature
<b>Sibilance</b>	Repetition of the letter s  “vidisse post sese serpentem”
<b>Synechdoche</b>	The part used to represent the whole  “carinae” “keels” for boats; “tecta” “roofs” for buildings  “Give us this day our daily bread” (for food)
<b>Tricolon</b>	Phrases or clauses arranged in a triplet ( <b>tricolon crescendo</b> involves more weight being placed on the last part of the triplet)  Veni, vidi, vici. —Julius Caesar  “clarissimi ac fortissimi viri patriaeque amantissimi” Cicero
<b>Variatio</b>	Variation of usage or construction
<b>Zeugma</b>	The application of a verb or adjective to two nouns, with a different sense to each  “torquem et cognomen induit” = “put on the necklace and the name” i.e. “put on the necklace and <i>assume</i> the name”